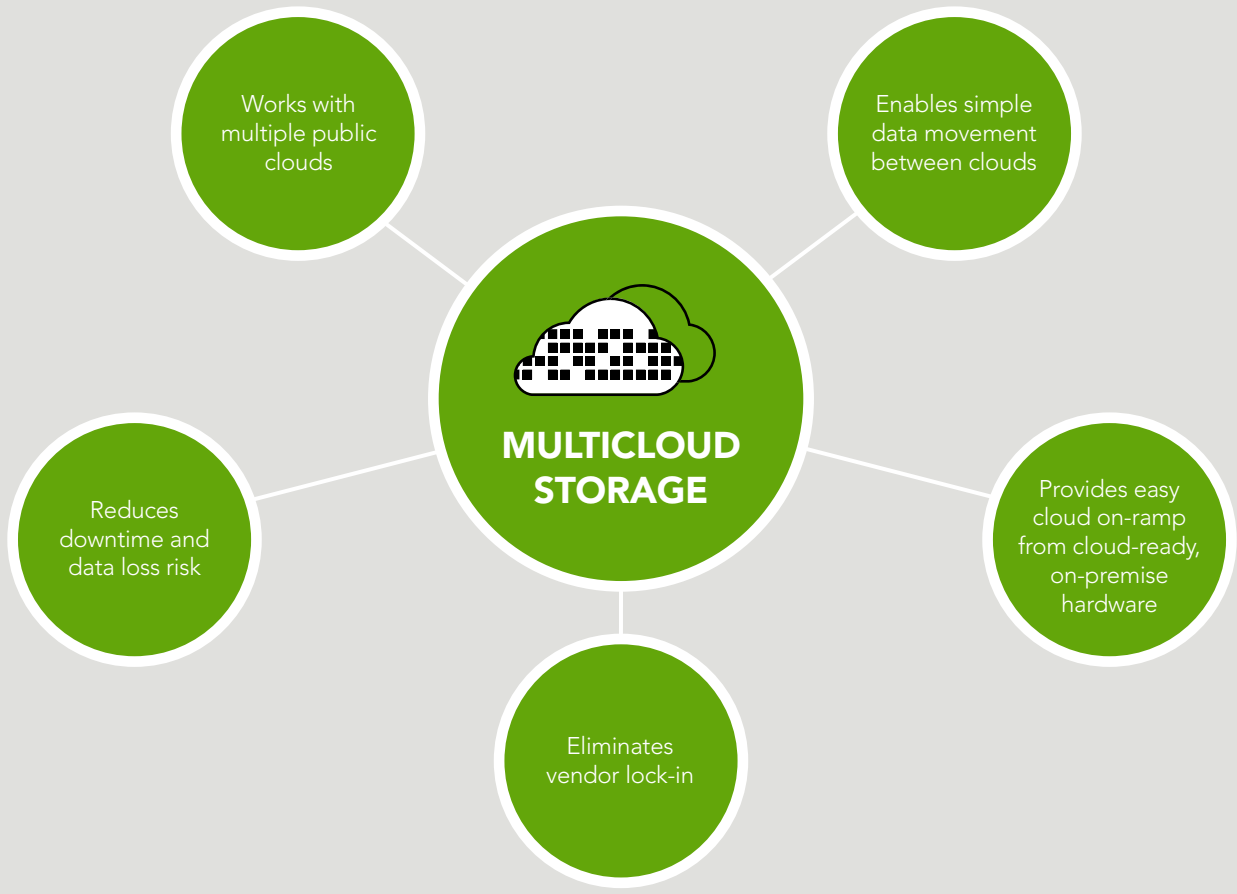


# MULTICLOUD STORAGE

**YOU'VE HEARD THE TERM.  
BUT WHAT DOES IT MEAN,  
AND WHY DO YOU NEED IT?**

## MULTICLOUD IN A NUTSHELL

### The Promise of Multicloud Storage



## KEY FACTS & FIGURES

### Enterprise Multicloud Deployment

**56%**

use multiple clouds<sup>1</sup>

**51%**

use multiple providers in search of the one that is most economical<sup>1</sup>

**46%**

use them to avoid vendor lock-in<sup>1</sup>

**77%**

plan to implement one soon<sup>2</sup>

## FEAR/UNCERTAINTY/DOUBT

### What Concerns Enterprises About Using Cloud Storage

#### MIGRATION

- Vendor lock-in
- Different cloud environments make it difficult to move data
- Lack of integration between on-premise hardware and the cloud

#### RELIABILITY

- Risk of data loss
- Lack of data services
- Providers offering insufficient SLAs

#### VISIBILITY

- Inability to see and manage data across clouds
- Unpredictable costs and usage spikes
- Inability to pinpoint performance issues within the cloud

## THE SOLUTION

### The Right Multicloud Storage Solution Mitigates Risk and Offers Significant Cost Benefits

Faster on-ramp to the cloud

Better price leverage

Better resource availability

Reduced reliance on one vendor

Data where you need it

Greater choice based on app requirements

Improved disaster recovery

Reduced downtime

Reduced risk of data loss

**SEE HOW NIMBLE CLOUD VOLUMES CAN HELP YOU EASILY MOVE YOUR STORAGE TO A CLOUD ENVIRONMENT**

[Tell me more](#)



1. IDC: "Amazon Web Services IaaS Storage Usage Trends, 2016, Doc # US41575916, Jul 2016"  
2. "The benefits of a multi-cloud strategy," betanews, December, 2016, <https://betanews.com/2016/12/21/multi-cloud-benefits/>