



**FOR IMMEDIATE RELEASE**

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## **NORTHERN STORAGE SUITE AWARDED EMC VELOCITY<sup>2</sup> TECHNOLOGY AND ISV PROGRAM '2008 EMC PARTNER SOLUTION AWARD: OFFERING OF THE YEAR FOR EMC CELERRA'**

**PRESTIGIOUS AWARD RECOGNIZES NORTHERN STORAGE SUITE FOR BRINGING FLEXIBLE, POWERFUL CONTENT QUOTA MANAGEMENT (CQM) TO EMC CELERRA, STREAMLINING STORAGE MANAGEMENT AND LOWERING COSTS**

**Tampa, FL – May 5, 2009:** NORTHERN, global providers of flexible, easy to administer storage resource management software solutions, today announces that its flagship SRM solution, Northern Storage Suite, has received the EMC Velocity<sup>2</sup> Technology and ISV Program '2008 EMC Partner Solution Award: Offering of the Year for EMC Celerra<sup>®</sup>'.

EMC conducts an annual competition among its solution providers to determine which stand out as the "best of the best" for developing solutions built on or using EMC storage. EMC Velocity<sup>2</sup> Technology and ISV Program '2008 EMC Partner Solution Award: Offering of the Year for EMC Celerra' recognizes Northern's commitment to leveraging EMC technology.

All partner offerings featured in the EMC Solution Gallery were evaluated on market presence, business impact, leads generated, and revenue contribution. Northern Storage Suite beat a strong field of competitors, providing IT administrators with comprehensive, low-impact management capabilities, integrating scalable, high performance content quota functionality across environments integrating Celerra datamovers.

*Shahram Moradpour, Director, Partner Development, EMC, shared "In meeting all evaluation criteria and demonstrating commitment to the EMC Celerra unified storage platform, we are happy to recognize Northern Storage Suite. Our goal is to recognize solutions that help our customers meet their business objectives and extend the information lifecycle. Congratulations to Northern for receiving this prestigious award."*

*"We are all very proud that our solution is being recognized, as it validates the value Northern Storage Suite brings to EMC customers around the world who are using EMC Celerra-driven devices to manage their storage," said Thomas*



Vemersson, CEO of Northern. *“Northern Storage Suite for EMC extends our core methodology to Celerra storage: control storage growth by controlling end-user data and end-user behavior. Using the suite’s advanced content management quotas, file blocking and the end-user portal – which encourages users to be more responsible and economical in their storage management – EMC customers can more easily and far more cost-effectively manage even the most demanding, heterogeneous enterprise environments.”*

As a member of EMC Select, Northern Storage Suite is made available to customers through EMC and its partners. EMC Select helps customers easily acquire all the required components that comprise an information infrastructure. To view all EMC Partner Solution Awards, visit [www.emc.com/solutiongallery](http://www.emc.com/solutiongallery)

#### **ABOUT NORTHERN**

Northern is an international software company specializing in the development of reliable, flexible and easy to use solutions for storage management. Northern Storage Suite breaks Storage Resource Management down into four goals; to identify and reclaim wasted storage capacity, control user behavior, plan for future storage needs and make the end-users a part of the storage solution. World-wide over 28,000 organizations and more than half of the companies on Fortune Global 100 use Northern software to bring control and order to their storage environments. The company serves a global market through its seven bases of operations, United States [Tampa, FL], Sweden [Stockholm], France [Biarritz], United Kingdom [London], Germany [Munich], the Netherlands [Amsterdam] and Italy [Turin]. For more information, visit: [www.northern.net](http://www.northern.net).

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